

ORDER



Orders	Order / Rev:	<u>104172</u>	
	Alt Order #:		KSNV
	Product Desc:	<u>State Senate 4Q12</u>	
	Estimate:		
	Flight Dates:	<u>10/01/12 - 11/04/12</u>	Primary AE:
	Original Date / Rev:	<u>07/10/12 / 10/25/12</u>	<u>Kevin Goodell</u>
	Order Type:	<u>GENERAL</u>	Sales Office:
			<u>VEGS</u>
			Sales Region:
			<u>Local</u>
Agency	Name:	<u>Benny for Nevada</u>	
	Buying Contact:		Billing Type:
	Billing Contact:		<u>Cash</u>
			Billing Calendar:
		<u>1930 Village Center Cir.</u>	<u>Broadcast</u>
			Billing Cycle:
		<u>Las Vegas, NV 89134</u>	<u>EOM/EOC</u>
			Agency Commission:
			<u>15%</u>
Advertiser	Name:	<u>Benny for Nevada</u>	
	Demographic:	<u>A25-54</u>	New Business Thru:
	Product Codes:	<u>PLC09</u>	Order Separation:
	Priority:	<u>SELECT PRIORITY CODE</u>	<u>00:05:00</u>
	Revenue Codes:	<u>POLITICAL/AGY, PCAN, GEN</u>	Advertiser External ID:
			Agency External ID:

Bill Plan

Start Date	End Date	# Spots	Gross Amount	Net Amount	Month	# Spots	Gross Amount	Net Amount	Rating
10/01/12	10/28/12	6	\$5,250.00	\$4,462.50	October 2012	6	\$5,250.00	\$4,462.50	0.00
10/29/12	11/04/12	1	\$900.00	\$765.00	November 2012	1	\$900.00	\$765.00	0.00
					Totals	7	\$6,150.00	\$5,227.50	0.00

Account Executives

Account Executive	Sales Office	Sales Region	Start Date / End Date	Order %
Kevin Goodell	VEGS	Local	Start Of Order - End Of Order	100%

Ln	Ch	Start	End	Inventory Code	Break	Start/End Time	Days	Len	Spots	Rate	Pri	Rtg	Type	Spots	Amount
N 1	KSNV	10/01/12	10/25/12	M-F Wheel M-F Wheel of Fortune	CM	7-730pm	-----	:30	0	\$400.003	0.00	NM		0	\$0.00
<u>Start Date</u> <u>End Date</u> <u>Weekdays</u> <u>Spots/Week</u> <u>Rate</u> <u>Rating</u>															
Week: 10/01/12		10/07/12		-TWT---		3		\$400.00		0.00					
<u>Spot</u>	<u>Ch</u>	<u>Date Range</u>	<u>Description</u>			<u>Start/End Time</u>		<u>Weekdays</u>	<u>Length</u>	<u>Rate</u>	<u>Rtg</u>	<u>Type</u>			
1	KSNV	10/01/12-10/07/12	M-F Wheel			7-730pm		-TWTh-----	:30	(\$400.00)	0.00	NM			
See MG 1.14 [DEBATES]															
2	KSNV	10/01/12-10/07/12	M-F Wheel			7-730pm		-TWTh-----	:30	(\$400.00)	0.00	NM			
Credited [cr]															
3	KSNV	10/01/12-10/07/12	M-F Wheel			7-730pm		-TWTh-----	:30	(\$400.00)	0.00	NM			
Credited [cr]															
14	KSNV	10/05/12-10/05/12	M-F Wheel			7-730pm		-----F----	:30	(\$400.00)	0.00	NM			
M Credited [cr]															
Week: 10/08/12		10/14/12		M-WT---		3		\$400.00		0.00					

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Ln	Ch	Start	End	Inventory Code	Break	Start/End Time	Days	Len	Spots	Rate	Pri	Rtg	Type	Spots	Amount
N 1	KSNV	10/01/12	10/25/12	M-F Wheel M-F Wheel of Fortune	CM	7-730pm	-----	:30	0	\$400.003	0.00	NM	0	\$0.00	
<u>Start Date</u> <u>End Date</u> <u>Weekdays</u> <u>Spots/Week</u> <u>Rate</u> <u>Rating</u>															
Week: 10/08/12 10/14/12 M-WT---															
Spot	Ch	Date Range	Description		Start/End Time					Weekdays	Length	Rate	Rtg	Type	
4	KSNV	10/08/12-10/14/12	M-F Wheel		7-730pm					M-WTh-----	:30	(\$400.00)	0.00	NM	
Credited [cr]															
5	KSNV	10/08/12-10/14/12	M-F Wheel		7-730pm					M-WTh-----	:30	(\$400.00)	0.00	NM	
See MG 1.15 [na debates]															
6	KSNV	10/08/12-10/14/12	M-F Wheel		7-730pm					M-WTh-----	:30	(\$400.00)	0.00	NM	
Credited [cr]															
15	KSNV	10/12/12-10/12/12	M-F Wheel		7-730pm					-----F----	:30	(\$400.00)	0.00	NM	
Credited [cr]															
Week: 10/15/12 10/21/12 MT-T---															
Spot	Ch	Date Range	Description		Start/End Time					Weekdays	Length	Rate	Rtg	Type	
7	KSNV	10/15/12-10/21/12	M-F Wheel		7-730pm					MT-Th-----	:30	(\$400.00)	0.00	NM	
Credited [cr]															
8	KSNV	10/15/12-10/21/12	M-F Wheel		7-730pm					MT-Th-----	:30	(\$400.00)	0.00	NM	
See MG 1.16 [PGM CHG = JEOP OR WHEEL IN PRIME]															
9	KSNV	10/15/12-10/21/12	M-F Wheel		7-730pm					MT-Th-----	:30	(\$400.00)	0.00	NM	
Credited [cr]															
16	KSNV	10/17/12-10/17/12	M-F Wheel		7-730pm					--W-----	:30	(\$400.00)	0.00	NM	
Credited [cr]															
Week: 10/22/12 10/28/12 MTWT---															
Spot	Ch	Date Range	Description		Start/End Time					Weekdays	Length	Rate	Rtg	Type	
10	KSNV	10/22/12-10/28/12	M-F Wheel		7-730pm					MTWTh-----	:30	(\$750.00)	0.00	NM	
Credited [cr]															
11	KSNV	10/22/12-10/28/12	M-F Wheel		7-730pm					MTWTh-----	:30	(\$750.00)	0.00	NM	
See MG 1.17 [na debates]															
12	KSNV	10/22/12-10/28/12	M-F Wheel		7-730pm					MTWTh-----	:30	(\$750.00)	0.00	NM	
Credited [cr]															
13	KSNV	10/22/12-10/28/12	M-F Wheel		7-730pm					MTWTh-----	:30	(\$750.00)	0.00	NM	
Credited [cr]															
17	KSNV	10/19/12-10/19/12	M-F Wheel		7-730pm					-----F----	:30	(\$400.00)	0.00	NM	
Credited [cr]															
N 2	KSNV	10/01/12	11/04/12	NFL Pre-Game / FNA	CM	445p-515p	-----	:30	0	\$900.003	0.00	NM	5	\$4,500.00	
NFL Pre-Game (4:45 PM-5:15 PM)															
<u>Start Date</u> <u>End Date</u> <u>Weekdays</u> <u>Spots/Week</u> <u>Rate</u> <u>Rating</u>															
Week: 10/01/12 10/07/12 -----S															
Week: 10/08/12 10/14/12 -----S															
Week: 10/15/12 10/21/12 -----S															
Week: 10/22/12 10/28/12 -----S															
Week: 10/29/12 11/04/12 -----S															
N 3	KSNV	10/26/12	10/26/12	M-F Early News	CM	5-630p	-----	:30	0	\$1,200.001	0.00	NM	1	\$1,200.00	
M-F Early News															
<u>Start Date</u> <u>End Date</u> <u>Weekdays</u> <u>Spots/Week</u> <u>Rate</u> <u>Rating</u>															
Week: 10/22/12 10/28/12 -----F--															
N 4	KSNV	10/26/12	10/26/12		CM	3-4p	-----	:30	0	\$450.001	0.00	NM	1	\$450.00	

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		Dr. Phil													
		Dr Phil													
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>		<u>Spots/Week</u>				<u>Rate</u>		<u>Rating</u>			
		Week: 10/22/12	10/28/12	-----F--		1	\$450.00			0.00					
														Totals	7 \$6,150.00